

What is claimed is:

1. A cosmetic composition for use in cleansing and conditioning the skin of the hands, face, heels/knees/elbows and/or the body of a human being that comprises (A) 35% to 80% by weight of emollient material; (B) a water soluble surface active agent in a proportion selected from the range of 0.4% to 8.0% by weight, said proportion being effective to deposit a skin softening amount of emollient material on the treated skin without a greasy after-feel when said composition is applied to and rinsed from the skin with water and the skin is dried; and (C) a water-insoluble C12 - C18 monocarboxylic acid salt, the weight ratio of said emollient material to said carboxylic acid salt being in the range of about 7:1 to about 1:1 and being adequate to produce a composition in the form of a substantially stable, extrudable paste or cream; said composition being effective to cleanse, soften, smooth and moisturize the skin when the composition is applied to and massaged into the skin, thereafter rinsed from the skin with tepid water and the skin is dried.

2. A composition according to Claim 1 wherein said water-insoluble monocarboxylic acid salt is the calcium salt or magnesium salt of a C14 - C18 fatty acid.

3. A composition according to Claim 2 wherein said water-insoluble salt is calcium stearate.

4. A composition according to Claim 1 wherein the emollient material consists of a mixture of a major proportion of emollient oil and a minor proportion of emollient material selected from group consisting of C12 - C18 fatty acids, C12 - C18 fatty alcohols, C12 - C18 fatty esters, Shea butter, lanolin or a lanolin derivative, lecithin and mixtures thereof.

5. A composition according to Claim 3 wherein the emollient material is present in an amount of from 40% to 60% by weight and consists of a major proportion of emollient oil and a minor proportion of emollient material selected from the group consisting of C12 - C18 fatty acids, C12 - C18 fatty alcohols, C12 - C18 fatty esters, Shea butter, lanolin or a lanolin derivative, lecithin and mixtures thereof.

6. A composition according to Claim 5 wherein the water-soluble surfactant is an anionic surfactant.

7. A composition according to Claim 7 wherein said anionic surfactant is sodium cocoyl N-methyl taurate.

8. A composition according to Claim 1 that contains, in addition, 5% - 50% by weight of a non-irritating, mildly abrasive, skin compatible, particulate material that is effective to cleanse and lubricate the skin without abrading the skin, said particulate matter being stably suspended therein and effective to exfoliate dead skin cells.

9. A composition according to Claim 8 wherein said particulate material is a mixture of particulate materials that includes 8% - 20% by weight of a starch material selected from the group consisting of starches and enzyme or acid hydrolyzed starches.

10. A cosmetic composition for use in cleansing and conditioning the skin of the hands, face, heels/knees/elbows and/or the body of a human being that comprises (A) 35% to 80% by weight of emollient material; (B) a water-soluble surface active agent selected from the group consisting anionic, nonionic, amphoteric, zwitterionic and cationic surfactants in a proportion selected from the range of 0.4% to 8.0% by weight, said proportion being effective to deposit a skin softening amount of emollient material on the treated skin without a greasy after-feel when said composition is rinsed from the skin with water and the skin is dried; (C) a water-insoluble C12 - C18 monocarboxylic acid salt in a weight ratio to said fatty matter in the range of 7:1 to 1:1 and being adequate to produce a composition in the form of a substantially stable, extrudable paste or cream; and (D) 5% to 50% by weight of a non-irritating, mildly abrasive, skin compatible, particulate material that is effective to cleanse and lubricate the skin without abrading the skin; said composition being effective to cleanse, soften, smooth and moisturize the skin when the composition is applied to and massaged into the skin, thereafter rinsed from the skin with tepid water and the skin is dried.

11. A composition according to Claim 10 wherein the emollient material is present

5 in an amount of from 40% to 60% by weight and consists of a mixture of a major proportion of emollient oil and a minor proportion of an emollient material selected from the group consisting of C12-C18 fatty acids, C12 -C18 fatty alcohols, C12 - C18 fatty esters, Shea butter, lanolin or a lanolin derivative, lecithin and mixtures thereof and said particulate material is present in an amount of 14% to 41% by weight.

12. A composition according to Claim 11 wherein said water-insoluble monocarboxylic acid salt is the calcium or magnesium salt of a C14 -C18 fatty acid.

10 13. A composition according to Claim 12 wherein said water-insoluble salt is calcium stearate.

15 14 A composition according to Claim 13 wherein the ratio of emollient material to calcium stearate is in the range of 5:1 to 2:1 and said water soluble surface active agent is an anionic surfactant.

15 15 A composition according to Claim 14 wherein the ratio of emollient material to calcium stearate is in the range of 4.3:1 to 2.5:1.

20 16 A cosmetic composition particularly suitable for use in cleansing and conditioning the hands of a human being that comprises (A) 35% to 80% by weight of emollient material; (B) 0.4% to 3.0% by weight of a water-soluble surface active agent selected from the group consisting anionic, nonionic, amphoteric, zwitterionic and cationic surfactants, said proportion being effective to deposit a skin softening amount of emollient material on the treated skin without a greasy after-feel when said composition is applied to and rinsed from the skin with water and the skin is dried; (C) a water-insoluble C12 - C18 monocarboxylic acid salt in a weight ratio to said fatty matter in the range of 7:1 to 1:1 and adequate to produce said composition in the form of a substantially, stable, extrudable paste or cream; and (D) 5% to 50% by weight of a non-irritating, mildly abrasive, skin compatible, particulate material that is effective to cleanse and lubricate the skin without abrading the skin; said composition being effective to cleanse, soften, smooth and moisturize the skin

when the composition is applied to and massaged into the skin, thereafter rinsed with tepid water and the skin is towel dried.

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17. A composition according to Claim 16 wherein the emollient material consists of a mixture of a major proportion of emollient oil and a minor proportion of emollient material selected from the group consisting of C12-C18 fatty acids, C12-C18 fatty alcohols, C12-C18 fatty esters, Shea butter, lanolin or a lanolin derivative, lecithin and mixtures thereof and said particulate material is present in an amount of 10% to 45% by weight.

10 18. A composition according to Claim 17 wherein said water-insoluble monocarboxylic acid salt is the calcium or magnesium salt of a C14-C18 fatty acid.

15 19. A composition according to Claim 18 wherein said water-insoluble salt is calcium stearate.

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20. A composition according to Claim 19 wherein said emollient material is present in an amount of from 40% to 60% by weight, said particulate material is present in an amount of 15% to 41% by weight, the ratio of fatty material to calcium stearate is in the range of 4:1 to 2.5:1 and said water soluble surface active agent is an anionic surfactant.

21. A composition according to Claim 20 wherein said particulate material includes sodium chloride.

25 22. A composition according to Claim 21 wherein said particulate material further includes 10% - 20% by weight of a starch material selected from the group consisting of starches and enzyme or acid hydrolyzed starches.

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23. A cosmetic composition particularly suitable for use in cleansing and conditioning the heels, knees and elbows of a human being that comprises (A) 35% to 80% by weight of emollient material; (B) 2.0% to 8.0% by weight of a water-soluble surface active agent selected from the group consisting anionic, nonionic, amphoteric, zwitterionic and cationic surfactants, said proportion being effective to deposit a skin softening amount of

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fatty matter on the treated skin without a greasy after-feel when said composition is applied to and rinsed from the skin with water and the skin is dried; (C) a water-insoluble C12 - C18 monocarboxylic acid salt in a weight ratio to said emollient material in the range of 7:1 to 1:1 and adequate to produce a composition in the form of a substantially stable, extrudable paste or cream; and (D) 5% to 50% by weight of a non-irritating, mildly abrasive, skin compatible, particulate material that is effective to cleanse and lubricate the skin without abrading the skin; said composition being effective to cleanse, soften, smooth and moisturize the skin when the composition is applied to and massaged into the skin, thereafter rinsed with tepid water and the skin is towel dried.

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24. A composition according to Claim 23 wherein the emollient material consists of a mixture of a major proportion of emollient oil and a minor proportion of emollient material selected from the group consisting of C12-C18 fatty acids, C12 -C18 fatty alcohols, C12 - C18 fatty esters, Shea butter, lanolin or a lanolin derivative, lecithin and mixtures thereof and said particulate material is present in an amount of 10% to 45% by weight.

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25. A composition according to Claim 24 wherein said water-insoluble monocarboxylic acid salt is the calcium or magnesium salt of a C14 -C18 fatty acid.

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26. A composition according to Claim 25 wherein said water-insoluble salt is calcium stearate.

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27. A composition according to Claim 26 wherein said emollient material is present in an amount of from 40% to 60% by weight, said particulate material is present in an amount of from 15% to 41% by weight, the ratio of emollient material to calcium stearate is in the range of 5:1 to 2:1 and said water soluble surface active agent is an anionic surfactant.

28. A composition according to Claim 27 wherein said particulate material includes pumice.

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29. A cosmetic composition particularly suitable use in cleansing and conditioning

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the face and body of a human being that comprises (A) 35% to 80% by weight of emollient material; (B) 4.0% to 8.0% by weight of a water-soluble surface active agent selected from the group consisting anionic, nonionic, amphoteric, zwitterionic and cationic surfactants, said proportion being effective to deposit a skin softening amount of fatty matter on the treated skin without a greasy after feel when said composition is applied to and rinsed from the skin with water and the skin is dried; (C) a water-insoluble C12 - C18 monocarboxylic acid salt in a weight ratio to said fatty matter in the range of 7:1 to 1:1 and adequate to produce a composition in the form of a stable, extrudable paste or cream; and (D) 5% to 50% by weight of a non-irritating, mildly abrasive, skin compatible, particulate material that is effective to
10 cleanse and lubricate the skin without abrading the skin; said composition being effective to cleanse, soften, smooth and moisturize the skin when the composition is applied to and massaged into the skin, thereafter rinsed with tepid water and the skin is towel dried.

30. A composition according to Claim 29 wherein the emollient material consists of a mixture of a major proportion of emollient oil and a minor proportion of an emollient
15 material selected from the group consisting of C12-C18 fatty acids, C12 -C18 fatty alcohols, C12 - C18 fatty esters, Shea butter, lanolin or a lanolin derivative, lecithin and mixtures thereof and said particulate material is present in an amount of 10% to 45% by weight.

31. A composition according to Claim 30 wherein said water-insoluble
20 monocarboxylic acid salt is the calcium or magnesium salt of a C14 -C18 fatty acid.

32. A composition according to Claim 31 wherein said water-insoluble salt is calcium stearate.

25 33. A composition according to Claim 32 wherein said emollient material is present in an amount of 40% to 60% by weight, said particulate material is present in an amount of 15% to 41% by weight, the ratio of emollient material to calcium stearate is in the range of 4:1 to 2.5:1 and said water soluble surface active agent is an anionic surfactant.

30 34. A composition according to Claim 29 wherein said particulate material includes 10% to 20% by weight of starch material selected from the group consisting of starches and acid or enzyme hydrolyzed starches.

35. A method of cleansing and conditioning the skin of the hands, face, heels/knees/elbows and/or the body of a human being that comprises the steps of (I) applying the cosmetic composition of Claim 1 to the area of the body to be conditioned; (II) massaging said composition into skin of said area with the hands; (III) rinsing the composition from the treated skin area with clear, tepid water; and (IV) drying said treated area by patting with a towel; said method being effective to deposit a film of emollient fatty matter on the skin thereby smoothing, softening and moisturizing said skin.

36. A method according to Claim 35 wherein the composition of Claim 10 is substituted for the composition of Claim 1.